

## Neighborhood reading spaces

It is Jiading Library who came up with the idea of creating the Jia · Reading Space to explore the connotation of regional culture, create more reading spots in the district and optimize the form and content of reading.

The initiative is aiming to deepen the library's "districtwide service" model, introduce the cooperation of social forces, realize the co-construction and sharing of resources, give full play to the institutional advantages, and promote the high-quality development of the regional public library service system.

Recently, the first Jia · Reading Space went into trial operation. The space is located in a neighborhood on Haibo Road in Jiangqiao Town, with a total area of 480 square meters.

On the morning of December 20, a local resident surnamed Zhang visited the space and borrowed four books at a time, including his favorite history books, a bakery book his wife needs and a fairy tales book for his granddaughter.

"It's only 5 minutes away from home," Zhang said. "I always call it a 'study at our doorstep.' There are more than 200 titles here in different categories."

In addition to the reading area where books can be borrowed, the Jia · Reading Space also has an audio reading area, a children's playground and a coffee bar.

It is also equipped with a shared bookcase, an electronic newspaper device, an all-in-one machine for preschool kids and other digital selfservice devices.

"We will regularly 'transport' books from the district and town libraries to the 'reading space,' so that people can enjoy a rich resource of books at their doorstep," said an assistant working at the neighborhood center.



Right: A kid's corner is incorporated into each neighborhood reading space to encourage good reading habits in children. — Qin Jian

"In the next stage, we will regularly carry out parent-child reading parties, lectures and other educational activities to improve the reading ability of locals, in particular children, and create a strong reading atmosphere."

The Jia · Reading Space project mainly cooperates with communities and towns and social organizations and combines its own characteristics with the surrounding environment.

The reading spaces will be incorporated into the service system of Jiading Library, according to head of the library.

"That is to say, Jiading Library will cooperate with towns and communities to supplement books and digital reading resources to the reading space," he pointed out.

Meanwhile, Jiading Library will also

provide high-quality reading activity resources to the reading space, so that more readers can enjoy services, such as lectures, book launches and exhibitions at their doorstep, to further enrich the spiritual and cultural life of Jiadingers.

As planned, Jiading Library will license 10 major enterprises with local presence to cooperate in the construction of Jia  $\cdot$  Reading Space.

## Leveraging social resources to cook up cultural feast

There are many private art galleries and museums in Jiading. Jia • Art Space therefore allows Jiadingers to enjoy high-quality artistic feast at their doorsteps.

An art museum on Chenxiang Highway in Nanxiang Town has been recruited to be one of the Jia · Art Spaces. During the Chinese New Year holiday, a painting exhibition featuring 108 works by renowned painters was launched there.

After studying the preview of the exhibition, a calligraphy and painting enthusiast surnamed Yang immediately made an appointment with her friend.

"The exhibits here are all famous works of famous artists. In the past, we had to go downtown. Now we can appreciate high-quality exhibitions at the art space, which couldn't be missed!" Yang noted.

Zhu Xu, deputy director of the district bureau of culture and tourism, said that there has been a growing demand among local residents for high-quality cultural content and cultural space in the vicinity as the district speeds up its cultural development.

In order to meet the various needs of Jiadingers, the concept of the "15-minute public cultural service circle" has been raised and the construction of Jia · Show Space, Jia · Reading Space and Jia · Art Space has definitely complemented existing facilities in both physical locations and diversity of cultural resources, according to Zhu.

In the future, these three spaces will further combine resources with the 66 Jia  $\cdot$  Neighborhood Centers, which are still under construction, as well as enterprises and folk art museums in Jiading, to create a number of public cultural spaces that match the characteristics of the district and integrate with its development.



The Qingu Art Museum in Nanxiang Town has recently opened as one of the art spaces for high-end art exhibitions in Jiading.