

Tech cluster initiative eyes headquarters economy

Hu Min

JIADING District extended an invitation to 100 industry associations and companies on April 2, aiming to explore collaborative opportunities. This initiative is part of a broader strategy to attract high-quality and foreign-funded projects, with the goal of establishing a robust headquarters economy.

The district is accelerating the development of new quality productive forces and taking a digital and intelligent approach to upgrade the manufacturing industry. It aims to build two 100 billion yuan-level science and technology parks and several 10 billion yuan-level future-oriented industrial clusters.

Jiading is developing a world-class business environment to attract high-quality and foreign-funded projects and create a headquarters economy, said Gao Xiang, deputy Party secretary and director of the district.

Representatives from industry associations and entrepreneurs visited the Jiading New City Exhibition Hall, Jiading Hydrogen Energy Harbor, Shanghai Intelligent Automobile Software Park and Jiading Industrial Internet Base, among other sites.

Since 2021, Jiading New City has registered 117,200 new companies and introduced 718 projects with investment of over 100 million yuan (US\$13 million) each.

It is hoped that industry associations and service agencies would play a bridging role to introduce more high-quality projects, outstanding companies and talent to Jiading, Gao said.

The Jiading District government and the Shanghai Federation of Industrial Economics signed a strategic cooperation agreement at the same time, while the Shanghai Blockchain Technology Association and the Jiading Industrial Internet Base launched a cooperation project under which both sides will conduct in-depth exchanges and cooperation on industry resources and policy services.

"We will work together to attract high-quality science and technology companies and top-tier talent.

"Our objective is to cultivate a dynamic cluster within the science and technology sector, one that will serve as a catalyst for the high-quality growth of key industries in Jiading, including the automotive, biomedicine, industrial internet, and integrated circuit sectors," said Shi Weijie, deputy secretary-general of the Shanghai Blockchain Technology Association.

Auto festival blends F1 fun with local cultural splendor

Staff reporters

THE Shanghai Auto Culture Festival 2024 kicked off on April 19 in Jiading, comprising 20 activities during the month-long event.

Around 200,000 visitors came to the host venue of the 2024 F1 Chinese Grand Prix, during which local driver Zhou Guanyu finished 14th in his maiden Chinese GP on April 21.

Running through May 31, the annual festival will be a carnival for both sports enthusiasts and travelers from home and abroad to experience the cultural and tourism splendor of Jiading.

Featuring a mix of auto history, lifestyle, and future-related activities, the festival will merge the district's spring tourism resources and cultural events to enrich the experience of F1 fans and tourists, according to the Jiading District Culture and Tourism Bureau.

Synchronized with the F1 China Grand Prix, the first Checkered Flag Music Carnival was hosted at the Shanghai International Circuit on April 19-21, bringing together pioneering DJs, bands, singers, and musicians from home and abroad.

Other highlights of the festival include a vintage car parade, a motor sports-themed exhibition, as well as a car boot fair, said the organizer.

On May 1, a parade featuring vintage cars collected by the Shanghai Auto Museum will roll into Jiading New City, Jiabei Country Park and



During the 2024 Shanghai Auto Culture Festival, nine A-rated scenic spots in Jiading will remain free to the public until May 31.

the villages, bringing automobile culture close to the public.

On May 1-5, a car boot fair will be held in Malu, Anting and Huating towns. The event will integrate Jiading's high-quality cultural and tourism resources such as Yuanxiang Lake, Jiayuanhai Art Museum, Anting Old Street and the Huating Renjia homestay.

Meantime, a "No Man's Land" demonstration experience area will be available through May 31. Located in the "EV-AI Intelligent Port" in the Shanghai Auto Expo Park, it features driverless demonstration application experiences based on 3.8 kilometers of semi-open roads in the park.

For those who are interested in the history of automobile sports, a motor sports-themed exhibition is being held at the Shanghai Automobile Museum and Jiading Library through August 31. Curated by Yao Qiming, the first racetrack designer in China, the exhibition displays the history of the world's automobile sports for nearly 130 years.

"Leveraging the sports event, we've arranged a variety of cultural and tourism activities for F1 enthusiasts to explore Jiading," said He Dongying, director of the Jiading District Culture and Tourism Bureau.

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Jiading accelerates ICV momentum with major investment contracts

Hu Min

SEVENTEEN intelligent connected vehicle projects with a total investment of 3.24 billion yuan (US\$448 million) were signed in Jiading District lately on the sidelines of the Shanghai Global Investment Promotion Conference 2024.

The deals will inject new vitality into the district's ICV industry development.

Five projects related to the SAIC Volkswagen industry chain development were signed during the district's ICV industry chain investment promotion conference at the

35%

Shanghai's new-energy vehicle production rose to 1.28 million last year, up 35 percent from 2022.

same time. They will boost the development of SAIC's Anting base into a clustering hub for the new automotive industry ecosystem.

The Jiading District Intelligent Connected Vehicle Operation Platform was unveiled during the conference. Shanghai International Automobile

City (Group) signed an agreement with Baidu on the application of ICV data in commercial field.

"ICV is the key track of Jiading in boosting investment," said Lu Fangzhou, Party secretary of Jiading. "We look to establish a cooperation and exchange platform of ICV industry and promote the innovative transformation and high-quality development of auto industry together with enterprises."

Last year, Shanghai's automobile production amounted to 2.156 million, and 1.28 million were new-energy vehicles,

growing 35 percent from 2022 and accounting for 13.4 percent of the nation's total.

The testing roads of ICV cover 463 square kilometers of the district, involving 636 streets extending 1,117 kilometers, among which 41 kilometers are high-speed expressway.

As of the end of February, 638 vehicles of 21 enterprises, such as Auto X and Baidu, had been put into test runs with testing distances totaling 18.52 million kilometers, accounting for 81 percent of the city's total.