

Shanghai International RV Show opens in Anting Town

Hu Min

THE 2024 Shanghai International RV Show was held in Jiading District on August 9-11 with over 200 exhibitors participating in the annual event.

This year's show spans more than 30,000 square meters and comprises six areas displaying RVs, outdoor camping equipment, camping vehicles, trailer RVs, RV accessories and supporting facilities.

For the first time in its history, a unique section for camping vehicles was established, showcasing vehicles of various types, such as pickups, plug-in hybrid electric and pure electric. The exhibition also showcased a variety of new RVs and camping equipment, as well as off-road luxury RVs.

According to Road Group x Go RVing, the show's organizer, nearly half of previous RV show visitors were retirees, who are also the primary buyers of domestic self-propelled RVs.

The Shanghai International Automobile City is the host of the event. The car city, which covers 100 square kilometers, features a complete industrial chain and world-class research and development capabilities.

After years of growth and success in Jiading, the event has evolved into one of the most representative and valuable exhibitions in the RV camping sector. It aims to invigorate China's RV camping business, promote RV camping consumption and contribute to the industry's steady and healthy growth.



The section for camping vehicles.



During the Auto Shopping Festival, car buyers in Jiading can also enjoy discounted tickets to the Shanghai Auto Museum and Malu Grape Park, as well as discounts on purchases of Malu grapes. — Yu Chao

Automobile dealers join the 'Shanghai Summer' frenzy

Ding Yining

AN auto shopping festival kicked off at Life Hub@Anting in suburban Jiading District on August 1 as the city's latest consumption-driven strategy placed the focus on one of its major industries — the automobile business.

Auto dealers in districts such as Baoshan, Songjiang, Putuo and the Pudong New Area are offering combination packages that include local tourism attractions, museums and theaters. These packages are promoted through advertising campaigns that will continue until the end of October, as part of the

ongoing "Shanghai Summer" International Consumption Season.

During the launch ceremony, about 70 models, including SAIC Volkswagen, Jiyue and Nio, as well as vintage caravans, were on display at the Anting mall, while leisure activities and street bazaars were held to attract car purchasers.

According to the city's latest auto consumption promotion plan, people trading in their vehicles for pure electric models can receive a 10,000 yuan (US\$1,370) subsidy, in addition to the nationwide subsidy of up to 10,000 yuan.

Earlier forecasts showed that second-hand vehicle transactions in

Shanghai will increase 50 percent to 900,000 units and used car exports double to 15,000 units in 2027 from 2023.

According to Shanghai Commerce Commission Deputy Director Liu Min, as vehicle consumption enters a new period of transformation and upgrade, the market environment should also be optimized with new product and service models.

The three-year action plan, which was unveiled in July, focuses on three primary areas: stimulating demand through incentives, innovating second-hand car circulation and upgrades, and optimizing the market environment.

Aptiv, Jiading sign pact to develop software project

Staff Reporter

APTIV, a worldwide technology company that makes mobility safer, greener and more connected, signed a collaboration framework agreement with Jiading's Anting Town on July 30 for the Wind River software project.

Under the agreement, both sides will use their auto industry expertise

to help Jiading become a global technological innovation hub and auto industry center. The Wind River software project is the latest demonstration of Aptiv's confidence in and commitment to enhancing the district's industrial competitiveness and growth potential.

Wind River, a global leader in

intelligent edge software, became a wholly-owned subsidiary of Aptiv in 2022. Wind River's software supports mission-critical intelligent system development, deployment, operations and servicing for more than 1,700 customers across over 2 billion edge devices.

Aptiv has been working with

Jiading District since entering the Chinese market. Over the past three decades, It has established multiple facilities in the suburban district spanning operation, research and development, and manufacturing that include the Aptiv Electrical Centers (Shanghai) and Aptiv Electric Systems in Anting Town.