

LaLiga exhibition kicks off at Nanxiang Incity Mega

Li Pin and Xu Wei

A LALIGA-THEMED exhibition opened on August 2 at the Shanghai Nanxiang Incity Mega to offer visitors an integrated consumption experience of commerce, culture, tourism and sports.

In its first stop of a nationwide tour, the exhibition also commemorates the 4th anniversary of Shanghai Nanxiang Incity Mega.

The exhibition allows visitors to immerse themselves in the world of LaLiga, known as one of the world's top football leagues. Various interactive devices recreate the LaLiga scenes of competition, friendship and glory.

Located on the first floor of the shopping mall, the main exhibition venue is divided into nine sections that provide a detailed look at the history and evolution of the Spanish league and its clubs.

Among them are an exhibition wall in tribute to LaLiga's celebrated players, a player tunnel, jersey displays and a pop-up store.

Shanghai resident Dai Yingqi said that as a big fan of Real Madrid CF, he went out of his way from Minhang District to see the exhibition.

"I'm excited to see the signature jerseys of LaLiga," he said.

Resident Li Tianyi was most attracted to the simulated El Clásico dressing room which was displayed at the exhibition.

To celebrate the mall's 4th anniversary, LaLiga has also released a limited collective passport titled



The signature jerseys of LaLiga stars are on display in the simulated El Clásico dressing room at the Shanghai Nanxiang Incity Mega. — Li Pin

Mega × LaLiga for football fans and will invite football stars to the mall to interact with local fans.

It is not surprising that Nanxiang Incity Mega has been chosen as the first stop of the exhibition's China tour.

Liu Pan, an official with the mall, said that the shopping mall has been developed into a key urban sports hub in the city, which boasts various sports facilities such as running tracks, a basketball court, a football field and an ice rink.

Meanwhile, with over 200 million social media fans, the cultural heritage and historical legacy of

LaLiga have also nurtured countless football stars and classic events, and conveyed the spirit of sports to fans around the world.

"To some extent, Nanxiang Incity Mega's athletic genes are very compatible with LaLiga," Liu said.

Luca Sandron, representative of LaLiga China Office, said that they hope to convey the emotions and values of LaLiga to football fans around the world.

"What we have is not just football, but also the joy of the game," Sandron said.

"We hope that LaLiga clubs can get closer to Chinese fans."

Hong Kong residents introduced to Shanghai culture

Staff Reporters

JIADING'S rich cultural heritage attracted many residents and tourists during the Shanghai Culture Week, which opened in Hong Kong on August 2.

The Jiading District Cultural and Tourism Bureau, a major exhibitor, presented the "Intangible Cultural Heritage Lights Up Life" exhibition.

"I have a keen interest in various intangible cultural heritage projects. When I heard about this exhibition, I rushed over. It's truly eye-opening, and the experience is fantastic," said one visitor.

She listened attentively to Zhang Chao, a master of the intricate craft of pressed gold inlay, while admiring the diverse array of heritage crafts displayed before her.

The exhibition, which was free to the public, also showcased Jiading bamboo carving, Xuhang straw weaving, medicinal cloth dyeing, *guqin* (a plucked seven-string Chinese musical instrument) making, tea ceremonies and Suzhou embroidery.

Visitors were able to appreciate the unique charm of Jiangnan and Shanghai-style cultures, gaining deeper insights into traditional Chinese heritage at the site.

"Cultural exchange between Shanghai and Hong Kong is boundless," said Yang Jialu, vice president of the China Shanghai International Arts Festival Center.

More than 200 performers and exhibitors formed the delegation, which also includes the Shanghai Peking Opera Company and Shanghai Museum.

Historic Guyi Garden unveils a revitalized splendor



The restored entrance in the northwest corner of Guyi Garden. — Yu Chao

Yu Chao and Ke Jiayun

GUYI Garden in Jiading District, a symbol of classical Chinese garden artistry, has unveiled a magnificent transformation.

Initially built over 500 years ago during the Jiajing period (1521-1567) of the Ming Dynasty (1368-1644), the original main entrance of the historic garden has been meticulously revitalized, blending tradition with renewed splendor.

Step through the newly restored entrance in the garden's northwest corner, visitors are greeted by a black pine stretching lush branches as if embracing them, while a lacebark pine in the corner

stands sentinel, embodying noble aspirations.

Nearby, elegant lake stones whisper tales of the garden's storied past, inviting visitors to pause and soak in the serene beauty.

Continuing the journey, visitors arrive at the north courtyard, a masterpiece of classical landscaping after renovation.

This area seamlessly integrates natural elements, featuring rockeries, winding paths and artfully arranged plants that mimic the grandeur of mountains and rivers. The interplay of yellow stone rockeries and delicate bonsai plants creates a tranquil, picturesque scene that feels like a painting.

A standout feature of the

renovation is the "Twelve Flowers" window display, where traditional brick carving techniques bring floral motifs to life, extending the garden's beauty beyond its walls.

These intricately carved windows allow passersby to take a glimpse of the garden's enchanting scenery from the outside.

With nearly 1,000 square meters of new green space added, Guyi Garden's renovation encompasses landscape, architectural and installation improvements.

This transformation does more than simply rejuvenate a historic treasure. It also invites visitors to immerse themselves in the timeless elegance and serene charm of classical Chinese garden design.