



Two visitors in *hanfu* attire tour Guyi Garden in Jiading District. — Ti Gong

## Cultural venues benefit from weeklong holiday spending

Yang Yujie and Ye Fengting

JIADING enjoyed a boom in the cultural and tourism sectors, along with an increase in consumer spending, during the weeklong National Day holiday.

Jiading's Culture and Tourism Bureau reported that the district's nine A-level tourism attractions received 491,410 visitors during the holiday, generating 1.22 million yuan (US\$171,315) in ticket sales.

The newly refurbished Yongan Pagoda and immersive activities in Guyi Garden attracted large crowds.

District and town-level cultural venues hosted a range of events for the 2024 Jiading Tourism Festival, Yangxiang Lake Art Month and Nanxiang Guochao (China-chic) Festival. Nine performances took place

at Shanghai Poly Grand Theater, Jiading Theater and Mahua FunAge.

Jiading's nightlife also saw an upswing. The "2024 Budweiser Storm Electronic Music Festival" on October 2 and 3 attracted 40,000 music fans.

Iconic landmarks like the Fahua Pagoda and Jiading Confucius Temple extended their operating hours and provided interactive experiences.

Jiading's consumer market posted strong growth, fueled by consumption vouchers and trade-in programs for vehicles, household appliances and furniture. From September 30 to October 6, sales at 23 key commercial complexes across the district totaled 1.63 billion yuan.

Commercial complexes offered themed activities and promotions. Xiyunlou provided a free

shuttle service between the mall and the "Storm Electronic Music Festival," while Life Hub@Anting sponsored activities with traditional cultural organizations to increase consumption.

Ten major commercial complexes in the district registered a total of more than 2.16 million visitors and over 327 million yuan in sales during the seven-day period through October 6.

Gold consumption increased during the peak wedding season around the holidays while auto and home appliance sales also rose dramatically thanks to trade-in programs.

The catering industry recovered quickly as well, aided by discount coupons. Notably, trends such as regional flagship stores and niche cuisines gained traction, bringing new energy to the F&B sector.

## China's first train theme miniature park opens

Yu Chao and Ye Fengting

CHINA'S first Miniature Wonderland themed around model trains opened recently at Shanghai International Automobile City in Jiading District.

The indoor park, which took nearly a year to build, covers more than 2,000 square meters. It features more than 10 model trains at a scaled down ratio of 1:87. The trains include vintage steam engine locomotive and the domestically produced Harmony high-speed train.

With the sound of a train whistle, you'll embark on a journey through stunning landscapes which include the Knight City of Provence, towns in the Swiss Alps, and medieval castles in Spain. The miniature figures are another highlight, each designed with detailed features. Hidden buttons are scattered throughout the display, allowing visitors to discover fun secrets by pressing them.

According to Jin Gang, co-founder of the miniature park, it's both a paradise for train enthusiasts and a mini fairytale world, adding another major attraction in the suburban district.

Opening hours: 9:30am-5pm (closed on Mondays)

Venue: Zone A, 4/F, Shanghai International Automobile City

Address: 7575 Boyuan Rd, Anting Town



The miniature park features some of the stunning landscapes from around the world. — Yu Chao

## Experience bamboo culture at Guyi Garden



A bamboo installation suspended above the pond creates a sense of lightness. — Yuan Yue

Hu Min

If you are a traditional Chinese culture enthusiast, a feast centering on bamboo culture at Guyi Garden in Jiading District is an ideal destination.

The Jiangnan-style classic garden with over 500 years of history was the city's first intangible cultural heritage-themed park.

During its recent intangible cultural heritage month, which continues through November 3, a series of activities such as

exhibitions, traditional bamboo-themed cultural experiences and folk music performances have been held to cater to diverse interests and celebrate cultural traditions.

The bamboo exhibition at Yiyue Hall, featuring the intangible cultural heritage of bamboo plaiting, showcases details of life from the perspective of Chinese aesthetics.

There are also calligraphy and painting, bonsai and rare bamboo

varieties on show in the garden.

The garden has also introduced a guofeng (China-chic) bazaar, along with three themed horticultural attractions and five check-in points, all adorned with bamboo and wood products that highlight Oriental beauty.

An immersive garden tour sets up six activity sections. Melodious Jiangnan *sizhu* (string and wind music) and tea ceremony performances are staged on and off during the day.