

Sasseur's Jiading outlet project begins construction

Yu Chao and Ye Fengting

THE Sasseur (Shanghai Jiading) Outlet project has commenced construction, marked by a groundbreaking ceremony on December 18.

Situated in the heart of Jiading New City, this 160,000-square-meter outlet is expected to serve over 30 million people in Shanghai and surrounding areas, aiming to become a new commercial landmark and driver of regional growth.

The project will not only introduce new business concepts and consumer experiences to meet the demand for high-quality, diverse consumption, but will also enhance the commercial vitality of Jiading New City and contribute to Shanghai's development as an international consumption center.

Led by renowned outlet operator the Sasseur Group, the project embraces Sasseur's philosophy of "artistic commerce and super outlets" to create a world-class innovative commercial ecosystem that is vibrant and imaginative.

The outlet is located near the Yuanxiang Lake, Shanghai Poly Grand Theater, and Jiading Library. The lake winds through the site like a ribbon, offering a distinctive waterscape and a captivating natural ambiance.

At its core, the outlet mall will host over 600 renowned domestic and international brands featuring luxuries, fashion, sportswear and lifestyle experiences.

In addition, Sasseur's unique "Super" themed pavilions will be introduced, making it a new shopping and leisure destination that integrates social interaction, cultural entertainment and educational exchanges.

The large-scale super outlet mall will also fully implement the ESG (environmental, social and governance) sustainability concept.



Sasseur's Jiading outlet aims to become a new commercial landmark and driver of regional growth.

Foreign musicians to ring in New Year at Poly Theater

The London City Philharmonic will stage "Voice of London" on January 2.

Ma Yue

ORCHESTRAS and music ensembles from abroad will converge at the Shanghai Poly Grand Theater these days for a series of New Year's Eve performances.

The year-end celebration begins today with a concert by Bulgaria's Varna Opera Theater Orchestra and Vienna singers, who will perform legendary Strauss family repertoires.

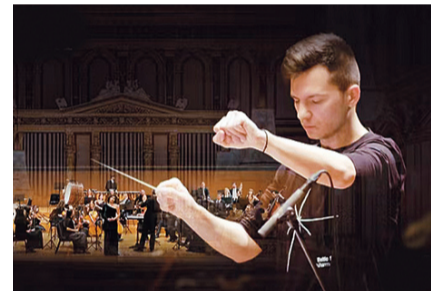
Russian conductor Alexey Mikhaylenko will lead musicians from Vienna in another New Year's celebration concert on January 1, 2025. The London City Philharmonic will present a "Voice of London" concert on January 2.

Opéra Éclaté from France will present a French opera and musical spectacular on January 10. On January 11, there will be a concert by the youth orchestra of the Shanghai Poly Grand Theater.

The play "The Final Curtain," based on the book of the same name by Japanese writer Keigo Higashino, will be held on February 22. Another play "Yinding Bridge" by renowned theater director Lin Zhaohua will be staged on March 1 and 2.

For younger audiences, the English children's musical "Murphy's Space Adventure" on January 9 is recommended.

There will be public benefit shows as usual, including a Chinese folk



Alexey Mikhaylenko will lead the New Year's Concert on January 1.

music concert by Beufin Music Group on January 12, with ticket prices as low as 30 yuan (US\$4.1).

Tickets can be bought from the Shanghai Poly Grand Theater's official WeChat account "SHPGT2014."

Volvo China Open returns to Shanghai in 2025 at Enhance Anting Golf Club

Zhou Yulin and Xiao Ye

THE Volvo China Open has extended its partnership with the DP World Tour for another five years.

Starting next year, the tournament will be held for three consecutive editions at the Enhance Anting Golf Club in Jiading.

Established in 1995, the Volvo China Open is the longest-running international professional golf tournament on the Chinese mainland.

The 30th Volvo China Open will take place from April 17 to 20, 2025, with a prize purse of US\$2.5 million. This marks the tournament's return to



A view of the Enhance Anting Golf Club in Jiading

Shanghai after a decade, a city that has hosted it nine times before.

The 2025 tournament plans to introduce a series of tourism and cultural events related to golf to enhance audience

engagement, according to Zhao Qin, chairperson of the Volvo China Open's board of directors.

"We will also set up an autograph area to offer golf enthusiasts an opportunity to interact with

top players," Zhao said.

Founded in 2005, the Enhance Anting Golf Club boasts a world-class 18-hole championship-level course designed by internationally acclaimed golf course designer Robert Trent Jones Jr.

Ling Kuangye, executive director of the club, said: "This is our first time hosting such a prestigious international professional golf event, and the club will spare no effort to provide exceptional support services.

"Additionally, through this tournament, we hope to showcase Shanghai's unique allure and rich sports culture to a global audience."