



The Jiading Investment Promotion Conference was held on February 6. — Li Huacheng

Measures unveiled to boost district business, investment

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JIADING released its newest action plan on February 5 to strengthen the district's business climate and promote high-quality growth.

The plan, which has been updated regularly since 2018, focuses on meeting the needs of enterprises with 58 initiatives and 133 specific measures.

It centers on five key areas: aligning with World Bank evaluation standards, optimizing services for enterprises, optimizing regulatory inspections, strengthening the community-level foundation and fostering a favorable social environment.

Lu Fangzhou, Jiading's Party secretary, said the measures should

meet the needs of businesses, while government services should be more conveniently accessed to enterprises.

Additionally, a complete industrial ecosystem, resource connection channels and platforms for market expansion will be provided to companies.

Traditional resources, such as land, will be more efficiently used, while the supply of emerging resources, such as data computing, will be expanded.

Lu said it is important to ensure Jiading's business environment keep improving, which will strengthen enterprises' confidence in the future development of the district.

A day after the action plan was released, the Jiading Investment

Promotion Conference took place, emphasizing the need for integrated services to attract business and investment.

As Shanghai becomes a major investment hub, the district should boost competitiveness and seize chances, Lu said at the conference.

He highlighted the importance of organizing various events, such as roadshows, to promote investment and strengthen connections with leading enterprises, research institutions and industry associations.

In 2024, Jiading achieved its investment goals. This year, the suburban district will focus on three main areas: attracting influential enterprises to boost investment, fostering industrial ecosystems and improving business services.

Haoyuan industrial park to open in late May

Zhou Yanjie and Ye Fengting

THE Haoyuan Intelligent Manufacturing Industrial Park in Jiading has completed its structural framework and is scheduled to be finished by the end of May.

With a total investment of 400 million yuan (US\$54.92 million), the park aspires to create an industrial chain that connects smart manufacturing, sensors, medical equipment and the emerging online economy.

Located at 155 Beihe Highway in Jiading Industrial Park, the facility spans 78 mu (about 5.21 hectares) and comprises one office building and five production units.

Shanghai Haoyuan Property Management, a town-level company founded to support Jiading's collective economy, focuses on market-driven management approaches to increase asset quality and efficiency.

The Haoyuan Intelligent Manufacturing Industrial Park will attract upstream and downstream firms in industries such as integrated circuits, intelligent healthcare, and automotive semiconductors by renting office space, testing, and production facilities.

The park, which includes a cafeteria, business negotiation places, office spaces, and a supermarket, will join United Imaging Town and Zhuqiao Urban Village to form a larger industrial cluster.

So far, several businesses have already expressed their interest in relocating here.

Local businesses resume operations quickly

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EVEN as the Chinese New Year festive mood continued in early February, Jiading businesses resumed production to fulfill orders, boost output, and expand market reach.

On February 5, the automated equipment at Shanghai Jinzhida Composite Materials Co's digital factory was running at full speed.

Jinzhida holds a market share of over 30 percent in the automotive interior composite materials sector.

"We will seize development opportunities to better empower Jiading's economic growth and enhance technological innovation," said Zhang Wen, president of Jinzhida.

A meeting on the first day back at work outlined WPG (Shanghai) Smart Water Public Co's high-quality development strategy.

"In January and February, our order value reached 52.51 million yuan (US\$7.21 million), up 29.27 million from same period last year," said Qian Chunming, a government-enterprise affairs executive of the company.

ZF Automotive Technology (Shanghai), based in Anting Town, resumed work across its five production lines even before the end of the Chinese New Year break to meet both domestic and overseas orders, with workers on modern machinery ensuring smooth processing, assembling, sorting and packaging.



Starting February 1, ZF resumed normal operations, adjusting five production lines to manage orders. — Li Huacheng

"We've met our expected order targets for the first quarter of 2025," said Xia Shengping, operations manager at ZF. "Thanks to the favorable

environment created by the government, ZF's production line in Anting has been expanded, accelerating business growth."