

Jiading New City to build 7 key zones to boost Delta region's competitiveness

Hu Min

JIADING New City in Jiading District will develop seven key zones with various functions, from biomedicine and new energy to history and culture, enhancing its competitiveness in the industrial pattern of the Yangtze River Delta region.

As one of the five key "new cities" in Shanghai, Jiading New City now boasts convenient transportation, a leading ecological environment among suburban areas, mature public service facilities, and a vibrant commercial atmosphere after two decades of development.

It has become a high-quality urban public service area with a radiating effect on the Yangtze River Delta region.

The development blueprint of the seven zones was unveiled by the district government on July 30, and it will center on the Hengli River with the commitment to develop a new pattern of industry-city integration.

Based on the blueprint, the Jiading New City Central Activity Zone highlights the aggregation effect of urban core functions, and the Jiabao Smart Bay Future City Practice Zone outlines the innovation vision of future cities.

The Ximen Historical and Cultural Block integrates history and



Jiading New City — Ti Gong

modernity, while United Imaging Town emphasizes the agglomeration advantages of medical devices and high-end equipment industries.

The Madong Industry-City Integration Development Demonstration Zone clarifies the coordinated path of industry-city integration. Meanwhile, the Jiading Science and Innovation Core demonstrates the suburban district's capacity of scientific and technological innovation, and Juneng Town reveals the development potential of new energy industries.

The Central Activity Zone, with a planned area of 4.56 square kilometers, aims to integrate the city into

nature and introduce nature into the city.

The Yuanxiang Cultural Loop has been created in the zone, featuring 12 architectural pieces around Yuanxiang Lake, linked together like pearls on a string. It integrates the old and the new, tradition and fashion, and creates new space for residents to relax, exercise, read, visit exhibitions and engage in artistic exchanges.

A number of commercial complexes will be built and upgraded to reshape consumption functions, actively develop the debut economy and the night economy, and enhance the vitality value of the area. The Shanghai

Jiading Outlets project, with a total construction area of 204,000 square meters, will introduce about 30 international brands making their debut in the district.

Xidajie Street, in the heart of the West Gate historical area, is one of Jiading's historical and cultural landmarks that dates back around 1,500 years.

The four-phase Xidajie Street renovation project aims to build a vibrant block with various functions covering culture and entertainment, innovative business, commercial service, tourism and sightseeing and accommodation.

Growing interest in amateur soccer league

Zhou Yulin and Hu Min

THE popularity of Suchao, a local amateur soccer league in Jiangsu Province, has taken the nation by storm, and Jiading is no exception.

A newly completed 5,000-square-meter football field in Jiabei Country Park has quickly become a hotspot, boasting over a 90 percent reservation rate for various evening slots.

This initiative follows the

successful implementation of a night cycling project and signifies another step toward addressing the diverse sports needs of residents, rapidly establishing itself as a new landmark for "park + sports" integrated development.

The venue uses high-quality turf and anti-slip shock-absorbing layers. Facilities include 24-hour hot-water showers, lockers and spectator areas, with public welfare slots priced 60

percent lower than market rates.

Urban sports lovers like Wu from the Minhang District cherish the countryside setting.

"Surrounded by rice paddies and lush trees, running here is so refreshing. The 'natural oxygen bar plus professional pitch' experience is rare in Shanghai," Wu said.

With over 90 percent of evening reservations, the pitch's popularity stems from thorough research.

Fudan to build education and science center

Li Huacheng and Hu Min

JIADING District and Fudan University have signed a strategic agreement to jointly build the Fudan University International Education and Science Innovation Center.

The two sides will use the 120th anniversary of Fudan's founding as an opportunity to accelerate the construction of the center.

Four institutions for engineering, lifelong education, the Internet and aging were unveiled and will be located in the complex.

According to officials, Jiading aims to establish an "open and international" teaching, research and innovation center.

The collaboration is expected to serve as a starting point for the university and district government to strengthen cooperation.

Finance package announced for sci-tech innovation

Yang Yujie and Hu Min

JIADING District and the Agricultural Bank of China have released a package to boost "scientific and technological Jiading."

Finance is a key factor in promoting scientific and technological innovation,

and Jiading is a district with deep "scientific and technological innovation genes," said Xiao Wengao, Party secretary of Jiading.

The district has created a "finance plus industry" collaboration network to expand financing service centers into key industrial

parks and promote high-quality industrial development.

ABC Shanghai Branch has launched a special financial service package with 10 features for businesses, including fast service channels, investment options, international financial

services, credit products for all stages of a business and quicker approvals.

It will offer 100 billion yuan (US\$13.87 billion) in investment and financing help to address the financing challenges faced by tech companies at different stages.