

Deal inked for medical device innovation park in Malu

Hu Min and Yu Chao

JIADING District signed a strategic cooperation agreement with Shanghai Industrial Investment (Holdings) Co Ltd, while its Malu Town signed a cooperation memorandum with Shanghai Pharmaceuticals Holding Co on a modern medical device innovation industrial park recently.

This marks the landing of Shanghai Pharmaceuticals Modern Medical Device Innovation Industrial Park in Malu, which will create a new and powerful momentum for the suburban district to build a high-end medical device industry cluster.

Jiading, as a highland of advanced manufacturing and a model of industry-city integration in Shanghai, has a solid industrial foundation, as well as rich scientific and technological innovation resources and a good innovation ecosystem.

According to the agreement, Jiading will give full play to its advantages in strategic location, advanced manufacturing industry foundation and scientific and technological innovation resources, and Shanghai Industrial Investment (Holdings) Co Ltd will take advantage of green health industry investment and operation.

The two sides have accumulated a solid foundation through past cooperation, and there is broad space for future collaboration.

By establishing a long-term and stable cooperative relationship, the two sides will achieve complementary advantages and mutual benefit.

Relying on precise investment promotion to lure companies

Hu Min and Xu Chenyi

JIADING District attracted 142 abovescale projects with a total investment of 29.2 billion yuan (US\$4.1 billion) in the first half of this year, demonstrating strong appeal for investment and efficient service capabilities.

Behind the scenes was a combination of measures such as developing industrial chain investment mapping and advancing capital-based and technology-driven investment promotion.

Among the series of measures, precision investment promotion was an innovative initiative this year. In the first half of the year, relying on the mapping for precise positioning, Jiading attracted several influential industrial projects, including Intercable

New Energy Vehicle and SKF Asia-Pacific Automotive Headquarters and R&D Center, to settle in the suburban Shanghai district.

The settlement of the Intercable project is a classic case. As a target enterprise in Jiading's "industrial chain mapping," the establishment of Intercable's headquarters is a vivid practice of the district and town's collaborative innovation in using the "industrial chain mapping" to deeply explore the industrial chain ecosystem.

Recently, the Intercable New Energy Vehicle project was launched in Anting Town, with an expected sales revenue of over 10 billion yuan within 10 years after production starts.

In April this year, SKF's Asia-Pacific Automotive Headquarters and R&D Center settled in Jiading. What the enterprise values is not only Jiading's precise policies but also the convenient, efficient and subtle service experience here.

"Our park is home to seven of the world's top 10 auto parts enterprises, and SKF is an extremely important leading enterprise among them," Zhang Yuanliang, deputy general manager of Shanghai International Automobile City's auto parts industrial park.

In September last year, when learning that SKF planned to operate its automotive division independently and relocate its Asia-Pacific automotive headquarters, the investment promotion team responded quickly and tailored an exclusive landing plan for SKF.



SKF's Asia-Pacific Automotive Headquarters and R&D Center in Jiading — Xu Chenyi

Jiading, Wolfsburg mark 10th anniversary of sister-city ties

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THIS year marks the 10th anniversary of the establishment of sister-city relations between Jiading District and Wolfsburg in Germany.

Gao Xiang, deputy Party secretary and governor of Jiading, met with a visiting delegation led by Dennis Weilmann, mayor of Wolfsburg.

Gao introduced Jiading's history, economic and social development, focusing on its identities as a famous historical and cultural city, an international automobile city, a science and technology satellite city, and a

comprehensive node city in the Yangtze River Delta region.

A decade ago, Jiading and Wolfsburg established sister-city ties, opening a new chapter of cross-Eurasian cooperation and joint progress between the two places.

Over the past decade, the two sides have maintained friendly exchanges, carried out a series of interactions, and the people of the two places have been closely connected.

Gao said that Jiading is willing to join hands with Wolfsburg, taking the 10th anniversary as a new starting point to deepen all-round cooperation

and jointly map out a new blueprint for high-quality development.

In the field of culture and education, she hoped schools from both sides could conduct teacher-student exchanges, design courses and launch joint STEM (science, technology, engineering and math) projects.

Focusing on cutting-edge fields like next-generation automobiles, hydrogen energy equipment, intelligent manufacturing and the digital economy, they could build joint laboratories, incubation and acceleration platforms and talent training bases to facilitate cross-border flow of

innovative elements and enhance industrial value together, Gao added.

Wellmann said that over the past 10 years, Jiading and Wolfsburg have continuously deepened cooperation and exchanges in education, the automotive industry and other areas, promoting mutually beneficial economic development and benefiting the people of both countries.

During the visit, he and his delegation experienced Jiading's historical and cultural heritage and witnessed the vigorous development of the district's automotive industry and scientific and technological innovation.