

Pony.ai, Jinjiang Taxi reach deal on robotaxi services

Staff Reporters

PONY.AI, a Chinese autonomous vehicle company, has formed a partnership with Jinjiang Taxi, a subsidiary of Shanghai-based hotel conglomerate Jinjiang Group, to launch driverless robotaxi services in Jiading District.

The quasi-commercial services, available to the public on the district's open testing roads, are provided under joint permission secured by

the two businesses, with Poni.ai providing technological solutions for autonomous driving and Jinjiang Taxi in charge of daily operations and fleet management.

Within the robotaxi service zone, which total 1,076 kilometers, more than 220 stations designated for autonomous driving vehicles have been established, covering major venues such as commercial complexes, landmark hotels, residential compounds,

office buildings, sports and exhibition centers in Anting Town, Jiading New City, and some other areas around the district.

Poni.ai, a big player in autonomous driving with industry-leading technologies, has already established model driverless robotaxi services in major Chinese gateways of Beijing, Shanghai and Guangzhou, with over 60,000 consumers benefiting from 1 million orders.

Malu Town bets big on integrated sports complex

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A NEW sports and cultural center is coming up in Jiading District's Malu Town.

The Eryuanli project is located at 2438 Bao'an Highway and covers approximately 70 *mu* (4.67 hectares) across three phases.

The total investment in the first phase, which spans 22 *mu*, is roughly 10 million yuan (US\$1.4 million).

The first phase consists of a football field, an outdoor basketball court and four tennis courts with retractable roofs. It will include a reception center with a number of amenities like a cafe, locker rooms, bathrooms and a clinic. It is scheduled to begin trial operation by the end of July.

The second phase is still in the planning stages. Five existing warehouses will be converted into public sports facilities that may include basketball, badminton and table tennis courts, gyms, as well as facilities for specialized sports like indoor golf, fencing and kickboxing.

The construction of the second phase will start in 2025 with an investment of between 30 million and 50 million yuan.

The third phase is likely to cover around 15 *mu*, cost between 20 million and 30 million yuan, and include a theater, surfing and skiing simulators, as well as an ice rink.

Upon completion of all three phases, the Eryuanli Sports and Culture Center will be equipped to meet the community's growing demands for wellness and fitness, as well as becoming a base for young local athletes.

Anting opens short film production facility

Staff Reporters

A DIGITAL center for micro-short plays was inaugurated at the Shanghai International Short Video Center in Jiading District's Anting Town on June 2.

The digital center, at 4218 Cao'an Highway, has a studio that spans more than 4,000 square meters and eight permanent sets, like the interiors of an office and living room.

The sets are spacious and equipped with digital equipment. Night scenarios and shooting in the rain or snow can be done in the center with the help of technology like virtual reality and motion capture.

By providing one-stop, customer-focused services, the micro skits digital center enables video shooting teams to focus more on their content creation while also significantly reducing their time investment.

"Micro-short plays are typically less than 10 minutes in length with a straightforward plot, a small cast, a low production cost and a short production cycle," said Dong Mingzhe, a representative of the Shanghai International Short Video Center.



The digital center for micro-short plays offers eight permanent sets. — Si Shushu

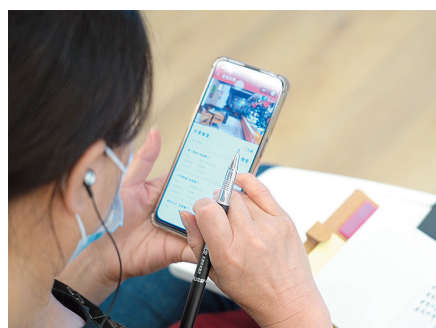
"As more players enter the industry, we are committed to doing our part to enhance the professionalism and size of the entire sector, and to improve the quality of the skits, which is the initial goal of our development of the new digital center," Dong added.

During the inaugural ceremony, 14 businesses from the cultural and

creative sectors signed partnership agreements with the micro-short play digital center.

The 45,000-square-meter second phase of the Shanghai International Short Video Center is expected to be ready by the end of the year. It has an outdoor shooting area stretching more than 26,000 square meters.

Jiading introduces 'Zaijiaxue' mini-program for its elderly residents



The mini-program "Zaijiaxue" is introduced to provide seniors with easy access to a wide range of services. — Zhou Yulin

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JIADING has constantly been working on new strategies to meet the demands of the elderly residents, who make up 34 percent of the district's population.

A new mini-program was introduced earlier this month as one of its most recent endeavors to provide seniors with easy access to a wide range of services.

The mini-program "Zaijiaxue" lists services under four main realms, which provide education to the elderly on a variety of topics such as

online shopping, entertainment, hospital visits, as well as over 20 elderly care services including apartment remodeling and facility upgrades to better suit senior citizens' habits and ensure their safety. The program also offers rental of rehabilitative and assistive devices.

The first lecture to show the elderly how to use the mini software was held on June 6 in the neighborhood center in Anting Auto City. More such lectures are planned in the coming days in all neighborhoods.

To better serve seniors who are

typically not very digitally literate, all services on the mini-program are listed with comprehensive information, including contact information and addresses. An easy-to-understand interface is implemented.

According to Gu Liya, deputy director of Jiading's elderly service development center, "With the introduction of the new mini-program, more senior residents will better understand senior-related policies and services, and their ability to use smartphones will hopefully be improved as well."